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Answer given by Executive Vice-President Ribera
on behalf of the European Commission
(23.11.2026)

The Association for Competitive Technology (ACT) is largely funded by companies designated as gatekeepers under the Digital Markets Act (DMA)[1].

Contrary to the ACT's report, only seven large digital companies have been designated as gatekeepers, and the application of the DMA to these companies is already delivering value to small and medium-sized enterprises (SMEs). For instance, thanks to the interoperability requirement in the DMA, providers of connected devices (e.g. smartwatches) can now interoperate with several Apple iOS features. Today, more than 60 companies, including SMEs, are taking advantage of this result to offer better integrated products to European users. Similarly, every 10 seconds, an EU user picks Firefox over gatekeepers' browsers through a DMA choice screen.

Nothing in the DMA prohibits designated gatekeepers from introducing new products and services in the EU that are compliant with EU law. The decision on whether to roll out their products and services is theirs only.

The Commission's DMA decisions are based on extensive evidence that is carefully assessed. The decisions are taken in full alignment with the DMA's objectives of promoting contestability and fairness in the digital sector, thereby offering opportunities to innovative SMEs.

The Commission is legally required to evaluate the impact of the DMA every three years, with a first review published in April 2026[2]. Based on data and over 400 stakeholders contributions, the review concluded that after two years of enforcement, the DMA has begun to deliver meaningful changes to SMEs and the EU's digital economy[3]. At the same time, the report acknowledges the need to continue monitoring any potential unintended consequences and to focus on cloud services and AI.

[1] See Funding the App Association (ACT) https://mjtsai.com/blog/2022/09/19/funding-the-app-association-act/.
[2] The review highlights that the DMA remains fit for purpose and has a positive impact https://ec.europa.eu/commission/presscorner/detail/en/ip_26_914.
[3] See Consultation on the first review of the DMA https://digital-markets-act.ec.europa.eu/consultation-first-review-digital-markets-act_en.